

VOCATIONAL PATHWAYS LOGO REFERENCE SHEET {A3}

SYMBOL/MARK

80% Black

80% Black

Vocational Pathways

WORDMARK

The 'wheel' mark is comprised of six colour segments which symbolise the six sectors/ pathways (see the colour chart on the far right).

Logo variations

There are four logo variations shown below – with or without the byline in a stacked or horizontal format. It should always appear in colour (CMYK for print, RGB for web).



No byline *stacked version*



No byline *horizontal version*



With Youth Guarantee byline *stacked version*



With Youth Guarantee byline *horizontal version*

SECTOR COLOURS*

	CMYK		RGB	
Construction & Infrastructure				
Manufacturing & Technology				
Primary Industries				
Services Industries				
Social & Community				
Creative Industries				

VOCATIONAL PATHWAYS WHEEL



VOCATIONAL PATHWAYS LOGOS

NO BYLINE



Clear space

Please maintain an appropriate clear space around the logo. The 'Wheel' can be used to define the minimum clear space.



Minimum size

The minimum width of the stacked version is 35mm, the horizontal version is 60mm

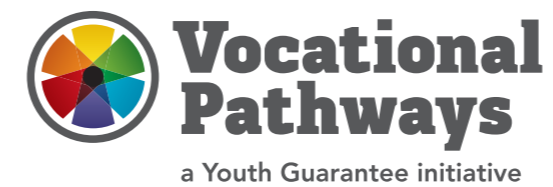


35mm wide



60mm wide

WITH YOUTH GUARANTEE BYLINE



Clear space

Please maintain an appropriate clear space around the logo. The 'Wheel' can be used to define the minimum clear space.



Minimum size

The minimum width of the stacked version is 35mm, the horizontal version is 60mm



35mm wide



60mm wide

YOUTH GUARANTEE LOGO

